



26 September  
at Bits&Pretzels

# Körper Start-up Challenge 2022 meets Bits&Pretzels

The start-up challenge connects top notch start-ups and manufacturing companies to increase manufacturing efficiency and sustainability together - at the Bits&Pretzels in Munich

## Your benefits

- # connect with top-notch start-ups and collaborate on identifying new ways of solving your manufacturing efficiency challenges
- # get discounted access to the Bits&Pretzels founder's festival in Munich for networking and inspiration and be part of our exclusive pitch event hosted by Körper Digital at the festival
- # meet like-minded manufacturers and OEMs to exchange thoughts and ideas
- # position yourself as a innovation leader

## Your commitment

- # Define your manufacturing challenge or vote for a search field
- # Pay 8,000€ one-time investment to support the winning start-up, get two discounted tickets for Bits&Pretzels and invite your chosen start-up
- # Define at least one dedicated mentor participating at the event

**for questions please contact:**

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# Become part of the Körber Start-up Challenge and join as Industry Partner!

Let start-ups solve your production challenges.



## Step 1

Define your production efficiency challenges or apply for a search field till 06 June 2022

 <p><b>I.</b></p> <h3>Own Challenge</h3> <p>Share your own existing challenges within the manufacturing processes regarding efficiency and sustainability</p>	 <p><b>II.</b></p> <h3>Zone 1 Sustainability</h3> <p>Is all about enabling manufacturers to minimize environmental impacts along the value chain by means of reducing inefficiencies, energy consumption, or harmful inputs and outputs.</p>	 <p><b>III.</b></p> <h3>Zone 2 Data &amp; AI</h3> <p>Is all about data and AI driven use cases within manufacturing and supply chain that can be applied from a diverse number of customers.</p>	 <p><b>IV.</b></p> <h3>Zone 3 Workflow &amp; Process</h3> <p>Is all about Industrial employee management tools, including connected worker platforms, to boost safety, quality &amp; productivity or industrial - inventory, order management and industrial project and process management tools.</p>
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## Step 2

Define at least one dedicated mentor to join the event and pay €8,000 one-time investment



## Step 3

Let start-ups apply for your challenge or search fields



## Step 4

Chose your favorite start-up and get connected before the event



## Step 5

Join the exclusive pitch event at Bits&Pretzels to get your challenge solved by a start-up

[Apply Now](#)



Partner:



# Good to know:

## 1.) What do I commit to?

As a participating company, you commit to define at least one mentor of your company to take part at our event at the Bits&Pretzels. Furthermore, you commit to pay 8.000€ fee. More information can be found in the FAQ about the fee.

## 2.) What costs do I have to expect as a industry partner?

The participation fee is 8.000€. It consists of 3.000€ for the investment pool (price money for the winning start-ups), 3.600€ for two discounted tickets for yourself for the Bits&Pretzels and 1.300€ to invite start-ups to the Bits&Pretzels.

In addition, you will have to pay for your own transportation to the venue and (if necessary) for your accommodation in Munich, as well. Be aware, that the Oktoberfest will take place during the same time frame which is why hotels should be booked well in advance.

## 3.) When exactly is the event and do I have to participate the whole three days at Bits&Pretzels?

Our exclusive pitch event will be on Monday, 26 September 2022 at around noon and is the only event that requires your presence obligatorily.

Since you have access to the Bits&Pretzels festival during its whole length, it is up to you whether you prefer to arrive shortly before and leave right after our event or decide to stay longer and enjoy all the possibilities Bits&Pretzels offers.

## 4.) How many challenges can I submit?

You can submit as many challenges as you want in the first step and wait to see how many start-ups will apply to each one. The participation fee includes only the invitation for one start-up (meaning the solution to one challenge).

If you would like to invite more start-ups, you are welcome to do so, but you need to pay 800€ per startup for their tickets to Bits&Pretzels.

## 5.) How does it get decided which start-ups participate?

After the start-up application process, you can select your favorite one and invite it to participate. In addition, you can vote for more start-ups, from which the winners will be invited as well.

If you would like to invite more start-ups, you are welcome to do so, but you need to pay 800€ per startup for their tickets to Bits&Pretzels.

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