

코리아



엑스포 2024

KOPPEX 2024



Korea Public Procurement Expo 2024

17 Wed ▶ 19 Fri April 2024

KINTEX Hall 3-5

주최  조달청  경기도  고양특례시

주관  정부조달우수제품협회  KINTEX  시민발전 정부조달마스터협회  협회  한국 G-PASS기업 수출진흥협회  동반성장위원회

후원  기획재정부  대한민국 국방부  행정안전부  산업통상자원부  중소벤처기업부  문화재청  특허청  관세청

코리아 나라장터 엑스포 사무국 Tel. 031-995-8283 E-mail. koppex@koppex.com Website. www.koppex.com



참가신청 바로가기

Largest Procurement Expo in Korea

Marketplace where 52,000 + PPS endorsed companies & procurement officers gather together



SUMMARY

PURPOSE

- Aiming at economy activation by supporting SMEs to expand sales channels
- Shoring up SMEs & startups to grow innovatively
- Support to enter global market via foreign buyers invitation

Date

- 17(Wed) – 19(Fri) April, 2024
- 10:00~17:00

VENUE

- KINTEX 1, Hall 3-5 (32,157m²)

EXHIBITS

- Products registered under PPS and endorsed by PPS.

VISITORS

- Procurment & Contract officers Facility Management or Designers from demanding institutions, including administrative and public companies, registered under PPS
- Contractors or service providers taking part in bidding ordered by PPS
- Purchasing or Contract Officers from major firms
- Overseas Procurement officers / buyers

Accompanying Events

- 1:1 Purchasing Consultation meeting between Administrative, major firms – SMEs
- 1:1 Trade mission between SMEs & overseas buyers
- Excellent exhibitors selection and awards ceremony
- New products launch
- Overseas Procurement Market Seminar
- Excellent Product Designation Ceremony
- Public institutions' managers' local company visiting program

Exhibitors Benefits



1:1 Purchasing Consultation Meeting between Public Institution & major companies – SMEs

- 1:1 meeting with Public institutions' purchasing & contracting managers and facility & design managers
- 1:1 meeting with major companies' purchasing & facility managers
- PPS issued electronic official invitation to wish to invite visitors
- Maximize meeting satisfaction through pre-arranged meetings basing on product category



Trade meeting with overseas buyers

- Recruiting buyers through G-Pass Company Export Association and overseas private enterprises.
- Priorly invite the buyers that exhibitors wish to meet. (airfare and accommodation offered to buyers)
- 1:1 trade meeting arranged between sellers & buyers
Free interetation service provided



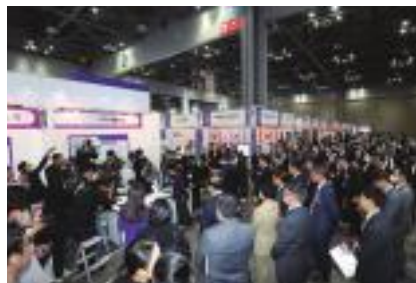
Attacting visitors with deverse accompanying events

- Secure visitors by holding purchasing practice education session for public institutions' purchasing managers during the show
- Holding accompanying events such as ordering organisation workshop
- Offering opportunity for sellers to showcase their products through pitching session and displaying at buyers lounge



New products launch & Excellent product selection and awards

- Selective sellers' new products lauching event for demanding institutions
- Excellent products selection and awards ceremony, PPS official commendation ceremony
- Local & international buyers' targeted group tours (docent)



Participation

Exhibitors Profile

- designated excellent procurement suppliers
- manufacturer with tech certificate and patent
- NET or NEP certificate holder
- MAS(Multiple Award Shcedule) registered companies
- Companies plans to enter public procurement market(located in Gyeonggi)
- G-Pass companies

※ This exhibitions is limited only for certain companies to exhibit, if your company is not included in the category mentioned above, please contact secretariat office(031-995-8283) and crosscheck if participation is applicable

Participation Cost

(10% VAT excl.)

Type	Application Due 29 Feb(Thu)	Early Bird(10% Discount) 31st Dec 2023(Sun)	Spec
Equipped	KRW 2,000,000 /booth	KRW 1,800,000 /booth	3mx3mx2.5m
Space only	KRW 1,600,000 /booth	KRW 1,440,000 /booth	3mx3mx5m(Max)

※ Government Excellent Products Association members are granted for participation fee, please contact the association for further info. (070-4887-2621)

※ If your HQ is located in Gyeonggi area, participation fee supporting program is available. Please contact secretariat office.

Inclusion

Equipped	wall, fascia, lights, power code, carpet info desk, 1 chair
Space only	Space ordered (min. 18sqm) ※ Exhibitors are obliged to use KINTEX registered contractors ※ Power facility needs to be audited by KINTEX registered contractors



[Example of equipped booth]

※ Only space is provided for those who orders space only type. In the case, you should use KINTEX registered contractors for booth design, construction and dismantling.

Application Process



Submit online application form

- Visit KOPPEX website (www.koppex.com)
- Fill online application form and submit along with business registration and other certificates



Payment

- 100% payment necessary within 1 month upon application
- Early bird : Till Dec 31st, 2023(Sun)
- Due : Till Feb 29, 2024(Thu)

(schedule is subject to change)

※ Contract is completed when 100% payment is made within 1 month upon application(latest application due)



Application Due

- 29 Feb, 2024 (Thu)
- NH 301-0183-3949-01
- Beneficiary : KINTEX

KINTEX KOPPEX
Secretariat Office

www.koppex.com
T. +82-31-995-8283
E. koppex@koppex.com

Government Excellent
Products Association

www.jungwoo.or.kr
T. +82-70-4887-2621

Public Procurement
Service

www.pps.go.kr
T. +82-42-724-7457

WORLDEXPORTAL
TRADE MEETING Secretariat

www.worldexportal.com
T. +82-2-830-2106
E. marketing@worldexportal.com