



GETA International Network

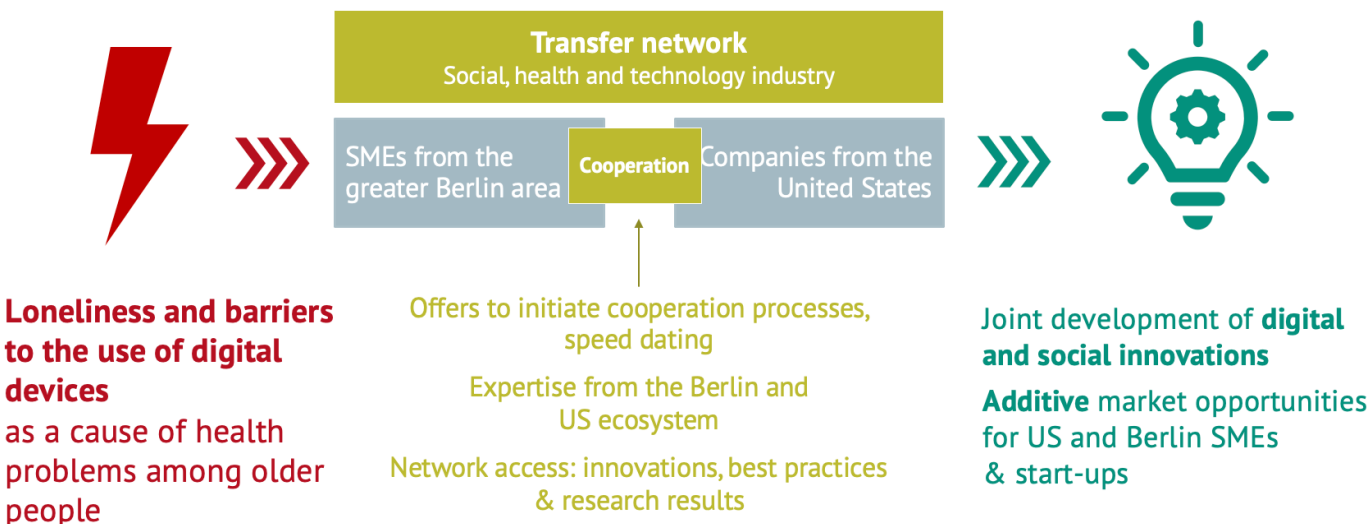
Age tech, digital participation and digital health in the USA and Berlin

GETA International Network is a transfer and development network, fighting against loneliness and encouraging digital solutions that engage older adults (in German: **Gegen Einsamkeit und für digitale Teilhabe im Alter**).

Our Vision

We promote the digital participation and health of older people by establishing a transfer network between Berlin and US-companies. Our goal is to improve living conditions and utilize the innovation potential that exists on both sides, thereby promoting Berlin's economy.

Our Approach



The Berlin ecosystem

- **Join the GETA network** to meet exciting SMEs, social enterprises and start-ups from Berlin that are on a mission to reduce loneliness and enable digital participation. Our GETA network in Berlin would like to expand into the USA, explore solutions from the USA and integrate them into their own work.
- **Powered by DUCAH:** The Digital Urban Center for Aging and Health (DUCAH) stands for a new kind of interface between digitalization, urbanization, and health. DUCAH is a people-centered research center in care, health, and social economy, as well as a learning hub in healthcare.

Project's contact person:
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www.ducah.de/geta-international

With our US partner:



GETA funding partner:



Kofinanziert von der Europäischen Union





LIVE EVENT IN JANUARY 2025

Meet the Network & Funding options in Berlin

What you can expect

The GETA network consists of Berlin and Californian scientific institutions and start-ups. Get to know start-ups that share the vision of improving the digital participation of older target groups and thus reducing loneliness in old age.

- An initial introduction to the network
- Initiating cooperation & tackling challenges together
- **Funding Options for starting a business in Berlin**



Who is Meet the GETA Network intended for?

Anyone who wants to find out more about GETA and the offers for international collaborations via GETA.

- German start-ups and SMEs working in the field of digital health and age tech
- Partners from the healthcare and social economy who are looking for solutions in this area
- US start-ups that are interested in the German market



Registration

- **January 16th 2025** SAN FRANCISCO 9-10:15 a.m. (UTC-8) / BERLIN 18-19.15 Uhr (UTC +1)
- The event will take place digitally. Please register via contact person: Annika Ulich, Annika.ulich@ducah.de
- You will receive the registration details after registration
- More background information to the project: www.ducah.de/geta-international